



COMPANY PROFILE

Engineering the digital backbone of ambitious companies

Products, platforms and people from InfozIT Solutions — the technology arm of the Kapil Group.

- 4 enterprise products built in-house
- 7 service lines, one accountable team
- 45 years of group legacy, 29 companies

4

In-house products

50+

Projects delivered

45

Years of group legacy

29

Group companies

COMPANY OVERVIEW

Who we are

InfozIT Solutions (Infomark Labs Private Limited) is a Hyderabad-based IT products and services company, and part of the Kapil Group — a 45-year-old business house with 29 companies across financial services, education, real estate, energy, media and technology.

We build and run four enterprise products of our own — Lemai CRM, Emplai HRMS, Education ERP and a Task Management platform — and deliver web, software, mobile, design, digital marketing, consulting and outsourcing services to companies across India. The same engineers who keep our products live in production build our clients' platforms, which is why delivery here is measured in working software rather than status decks.

4

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What defines our delivery

Product-grade engineering

Our teams run production SaaS every day — uptime, security and scale are habits, not line items in a proposal.

One accountable partner

Design, front end, backend, DevOps, QA and support sit in one Hyderabad team. No vendor hand-offs, no blame loops.

Group-backed stability

Backed by a 45-year, 29-company group — the financial and governance stability enterprises expect from a long-term vendor.

Your IP, your code

Full source code, documentation and handover at closure. No lock-in, no hidden dependency on us.

Legal entity: Infomark Labs Private Limited · Operating brand: InfozIT Solutions · Recognitions: NASSCOM member and MSME registered.

OUR PARENTAGE

The Kapil Group legacy

Forty-five years of building businesses across 29 companies and more than a dozen verticals. InfozIT Solutions is the group's technology arm.

IT Solutions & IT Services

Education & Training

Financial Services

Real Estate & Infrastructure

Healthcare & Diagnostics

Manufacturing & Trading

Agriculture & Agri Solutions

Hospitality & Food Services

Renewable Energy

Logistics & Transport

Retail & E-Commerce

Print & Electronic Media

What that means for a client

- A vendor that will still be there for AMC, enhancements and audits years after go-live.
- Domain depth in chit funds, NBFC, education, real estate, energy and media — built from inside group businesses, not from case-study reading.
- Products battle-tested at group scale before they were ever sold outside.
- Governance, compliance and documentation standards of an established business house.

BUILT, DEPLOYED AND SUPPORTED IN-HOUSE

Our products

Four enterprise platforms, offered in enterprise licence and — for CRM and HRMS — SaaS.

CRM — Lemai CRM

Lemai CRM is a fully customisable, user-driven customer relationship platform built for high-velocity sales teams — from first enquiry to closure, with marketing, automation and channel integrations built in.

- Lead Management
- Task Management
- Meeting Management
- Target Management
- Data Import
- Custom Reports
- Forms & Dashboards
- Marketing
- Automations
- Landing Pages

HRMS — Emplai HRMS

Emplai HRMS runs attendance, leave, payroll, compliance and people operations for growing organisations — with biometric integration and a structured organisation hierarchy at its core.

- Attendance Management
- Biometric Integration
- Leave Management
- Request Management
- Payroll Management
- TDS
- Organisation Management
- Hierarchy Management
- Feed Management
- Employee Management
- Reports

Education ERP

An institution-grade ERP covering the entire learner journey — admissions, fees, academics, examinations and certification — with multi-branch control and website integration.

- Admission Management
- Fee Management
- Installment Management
- Course Management
- ID Card Generation
- Referral Handling

- Certificate Management
- Multiple Branch Management
- Exam Management
- Website Integration
- Reports

Task Management

A delivery platform for organisations that run on teams and projects. Plan work, allocate ownership, break tasks down and track the entire lifecycle to completion.

- Organisation Management
- Team Management
- Task Lifecycle
- Sub-task Creation
- Workload Management
- Project Handling
- Report Generation

ENGINEERING, MARKETING AND TALENT

Our services

Seven service lines delivered by one accountable team.

Web Development React, Next.js, Node.js and CMS web development — corporate websites, portals and web applications built to scale.	Software Development Custom enterprise software, ERP and workflow platforms engineered around how your business actually operates.
Web Design & UI/UX Research-led UI/UX design and design systems that make enterprise products and websites easy to sell and easy to use.	Mobile App Development End-to-end Android, iOS and cross-platform app development — with the backend, APIs and store releases handled by one team.
Digital Marketing SEO, SEM/PPC, social media, content and marketing automation — run as a performance programme with lead-to-closure reporting.	IT Consulting Vendor-neutral technology strategy, architecture reviews, digital transformation roadmaps and IT governance for growing companies.
IT Outsourcing & Staffing Skilled IT professionals deployed on your payroll, on ours at your location, or development delivered as a service from our Hyderabad centre.	

SELECTED PROJECTS

Work we have delivered

Teks Academy Website, LMS, ERP Tool, Digital Marketing & Mobile Application	Student Manage Tool Student lifecycle and administration platform
Kapil Technology Website Corporate website design and development	Teks Skillhub Skilling platform and learner portal
Job Portal (CMS Based) CMS-driven job portal with applicant workflows	Kapil Vidya Education platform — website, admissions workflow and learner portal
ATBT Task management tool — projects, teams, task lifecycle, workload and reporting	

Case study snapshot

Teks Academy · Education & Skilling

One platform for admissions, learning and marketing across a multi-branch academy

Teks Academy ran admissions on spreadsheets, learning on third-party tools and marketing without attribution. We consolidated the entire learner lifecycle into one integrated stack — public website, LMS, Education ERP, mobile app and performance marketing feeding a single pipeline.

TESTIMONIALS

What clients say

"InfoZ IT Solutions developed our website, LMS, and admission management tools, delivering a seamless digital experience for our students and staff. Their industry expertise and hands-on support made every step easy, and the final product truly enhanced our operations. A fantastic partnership."

Teks Academy

"InfoZ IT Solutions provided top-tier technical solutions for our training needs, turning complex requirements into seamless, user-focused platforms. Their advanced integrations and innovative design have greatly enhanced our training experience and effectiveness."

Kapil Realty

"InfoZ IT Solutions delivered exceptional service, providing innovative tech solutions that perfectly aligned with our needs. Their expertise helped us achieve remarkable results — highly recommended."

Kapil Technology

"With InfoZ IT Solutions, Kapil Farms reached millions across online platforms. Their digital strategy, combined with exceptional service, helped us expand our reach and engage new audiences."

Kapil Farms

"InfozIT built our customer mobile app for Android and iOS along with the entire backend. They owned everything — APIs, store submissions, release notes — and we crossed 50,000 installs without a single critical incident."

Vayuputra Logistics

TALENT ENGINE

On the Job Training

A 12-month employment plus training programme that keeps a trained bench ready for client delivery — and gives graduates a real corporate career start.

Hired first, trained after Selected candidates receive a formal offer letter on Day 1 with PF and ESI registration. There is no student status — you join as a full-time employee of InfozIT Solutions for the entire 12 months.	Trained by working engineers Training is delivered by the same professionals who ship our CRM, HRMS, ERP and client projects — not by full-time trainers. What you learn on Monday is what the team uses that week.
Deployed on live delivery From month four you are placed inside a delivery pod on client or product work, with a reporting manager, sprint goals, code reviews and real release deadlines.	Reviewed like an employee Weekly assessments, monthly reviews, soft-skills sessions and a project showcase at the end of the training phase keep progress measurable and documented.

Tracks offered

Software Engineer – Python	Data Scientist / AI Engineer	Cyber Security Analyst
Software Engineer – MERN Stack	Digital Marketing Associate	Infor ERP Consultant

Trainees are full-time employees from Day 1 — offer letter, PF and ESI included — and receive full and final settlement on completion of the 12 months.



GET IN TOUCH

Let's build what's next.

Share your requirement and we will come back with a scoped approach, a timeline and a costed proposal.

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